

ANGLOPHONE SOUTH DISTRICT EDUCATION COUNCIL

POLICY TYPE: Executive Limitation

POLICY NO.: 3.6

POLICY TITLE: Stakeholders and Public Relations

PAGE: 1 of 1

3.6 With respect to interactions with the public and stakeholders, including students, parents and guardians, media, and community members, the superintendent shall not fail to ensure interactions, communications, and decisions are respectful, timely, and uphold the integrity of the district, its leaders and staff.

1. Partner and Stakeholder Engagement

The superintendent shall not fail to encourage the involvement of partners and stakeholders in the schools by:

- Reasonably including stakeholders in discussions that affect them;
- Provision of timely, open, and accessible communications;
- Respect for diversity of voice and stakeholder concerns and opinions; and
- Ensuring compliance with volunteer policies for student safety.

2. Concerns and Feedback

The superintendent shall not fail to provide appropriate processes for student, parent, and public complaints. These processes must be:

- Easy to access and clearly explained in plain language;
- Respectful to all parties;
- Timely;
- Effective; and
- Respectful of confidentiality.

3. Media and Public Relations

The superintendent shall not fail to protect the integrity and positive image of the District and the Council in sharing information with the public or responding to media requests. Public information will be timely and reflect the core values of transparency, confidentiality, and respect.

4. Annual Reporting to the Public

The superintendent shall not fail to prepare annual reports to the public, as follows:

1. Student performance data indicating student progress toward accomplishing the Council's Ends policies, represented by the District Performance Report;
2. Information about school district strategies, programs and operations intended to accomplish the Council's Ends policies represented by the District Education Plan; and
3. Ensure such documents are accessible and communicated to the public.

Adopted: February 9, 2022

Revised:

Review Method: Internal Report

Review Frequency: Annually – May 14, 2025